# José Alberto Lobos Sanhueza

user interface designer • graphic designer • prototyper

Graphic and UI designer, with more than 10 years of experience in companies in the fields of information technology, telecommunications, education, banking, among others. He has worked in the areas of user interface design, digital graphic design and web prototyping, using mainly Adobe suite, Illustrator, XD, Figma and HTML/CSS.

Specialized in the field of user interfaces and experience, with a focus on the application of knowledge of prototyping, for a correct communication between design and development. As a graphic designer, he has experience and skills coupled with modern principles, providing a vision that manages to combine culture, technology and personality.

<u>+569 6163 0966</u>

ioseberakalobos@gmail.com

Lautaro 267, Temuco

in <u>linkedin.com/in/beraka</u>

# career path

#### UI Designer and Prototyper at NTT DATA Chile Centers • Nov 2019 - Jul 2023

User interface design and web prototyping for various projects and clients in the areas of health, banking, telecommunications, services, among others. UI design with desktop and mobile approach, under agile standards and methodologies. As a prototyper, I participated in projects creating mockups in HTML/CSS and various development frameworks.

- Design of flows, wireframes, mockups and components of/for design systems, desktop and mobile
- HTML5/CSS3 prototyping and component building
- Projects for clients such as Metrogas, Derco, Clínica Alemana, Santander, among others.

**Highlight:** Unify and refresh the visual appearance and user experience of the Metrogas Help Center, at client and administrator level, facilitating the overall experience, in a short time.  $\rightarrow$  More projects completed here (URL).

Technologies: HTML/CSS, Material Design, Bootstrap, Angular, VS Code, Adobe XD, Figma, Sketch, InVision, Adobe Illustrator.

#### Graphic Designer at Beraka Studio • 2013 - Present day

Graphic design specialized in visual identities, logos, typographic design and music art. Web design with WordPress.

- Graphic design with focus on visual branding
- Digital advertising design
- Typography design and selling

**Highlight:** Providing attractive and functional visual branding to various clients, with attention to minimalism and typography. Create design for regional music band, allowing them to make their music known and elevating their visual presence.

Technologies: Adobe Illustrator, Adobe Photoshop, Glyphs Mini, WordPress, SEO, Adobe XD, Adobe Premiere, Midjourney.

#### Graphic Designer at the Faculty of Engineering and Sciences, UFRO • Sep 2014 - Dic 2017

Digital graphic design and print advertising in general, creation of logos and graphic brands, posters and publications for RRSS about events, lectures and other various activities of the faculty. Development and maintenance of WordPress websites.

**Highlight:** Unify the visual brand of the faculty and its different departments, aligned with the visual identity of UFRO, respecting its codes. Drawing the roadmap and preparation of material for a renewal of the faculty's website.

Technologies: Adobe Suite (Illustrator, Photoshop), WordPress, Google Forms.

# career path (continuation)

#### Prototyper at Everis Centers • May 2011 - May 2013

Prototyping of HTML/CSS structures, desktop and mobile, under W3C standards, oriented to development environments.

Highlight: Work together with the team in Spain, promoting the design and development of projects.

Technologies: Eclipse, Notepad++, other code editors. XHTML/CSS2, HTML, Adobe Fireworks, Adobe Illustrator.

#### Teacher at CFT Osorno • Oct 2010 - Ene 2011

Teaching in Hardware Workshop and Software Workshop for the Computer and Tourism careers of the training center, highlighting the work done prior to the end of the semester, with an improvement in theoretical and practical understanding.

Highlight: Improvement in semester term with outstanding students in their learning.

Technologies: Microsoft Word, PowerPoint, Microsoft Windows XP, Apple MacOS.

## education

#### International Dubbing and Voiceover • November 2023

ProVoz Chile EIRL

Training of quality voice actors in dubbing and voice-over for media and audiovisual products.

#### High level computer techinician • 2004 - 2008

CFT Osorno, Temuco headquarters

Frontend programming, HTML/CSS prototyping, assembly and cleaning of hardware, operating systems and software.

#### Self-taught in Graphic Design • 2006 - 2010

Design theory, color psychology, creative processes, visual grammar, typography, chromatics.

#### Graphic Design (unfinished) • 2003

Duoc UC, Concepción

#### online courses

- ► User Experience Educación IT 2022
- ► Content Creation Doméstika 2020
- User Interface Educación IT 2020
- ► Introduction to UX/UI Platzi 2019
- UI DesignPlatzi2019
- ► Material Design Platzi 2019
- Angular and ReactNTT DATA2019
- Audiovisual EditionDoméstika2018

# languages

- ► English advanced level, oral and written (B2)
- ► Spanish native, oral and written

# additional info

#### Software

- ► Adobe Illustrator Advanced
- ► Adobe XD Advanced
- Adobe Photoshop Intermediate
- Figma Intermediate
- ▶ Sketch Intermediate
- Invision Intermediate
- WordPress Intermediate

- ► Glyphs Mini Advanced
- Google Analytics
- Visual Studio Code
- WordPress Intermediate
- ► MS Office Intermediate
- ► MS Windows Intermediate
- ► Apple macOS Intermediate

### **Technologies**

- ► HTML5 Advanced
- ▶ CSS3 Advanced
- ▶ SASS
- ► GIT
- Angular
- Angular Material
- ▶ Bootstrap

- ▶ React
- Design Systems
- User Centered Design
- ► Responsive Web Design
- Web Accesibility
- Agile Methodology
- Midjourney

#### other

- Refugio Vida Nueva social volunteering with children and adolescents with disabilities
- ► NGO Familia Real social volunteering with children and adolescents with vulnerable rights
- Music urban artist (hip-hop) → Spotify
- Theater puppet handling and voice-over
- Interests in Philosophy, Aesthetics, Art History and writing about music, in a personal blog